



Australia – Asian Philosophy and Religious Materials Purchasers

This database consists of Australians who purchase materials (literature, videos, etc.) on the principles and modern applications of various Asian philosophies and religions (including topics on Chi'i, Confucianism and Zen) for the attainment of a longer, happier, more successful life.

Sourced from mailing lists of specialty book stores, book clubs, and mail order companies' databases.

SEGMENTS

37,324	Mailing List	\$190/M
14,305	Telemarketing List	\$190/M

SELECTS

Gender, Postal Code, Recency
Address: Business/Private

All Selects: *FREE of charge*

GEOGRAPHY

Australia

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Health and Longevity Products and Services
New Age Literature

SAMPLE REQUIRED