



Australia – Senior Management

This database consists of the very cream of Australia's corporate culture, with such titles as: Chairman, CEO, Executive Director, COO, CFO, CIO, etc. Mailers can access the top rung of senior management throughout Australia.

Sourced from active membership directories of different business associations and seminar organizers.

SEGMENTS

91,032	Mailing List	\$190/M
87,499	Telemarketing List	\$190/M
17,599	Email List	\$190/M

SELECTS

Geography, Gender, SIC, Monthly Income, Recency

All Selects: *FREE of charge*

GEOGRAPHY

Australia

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

B2B; Travel; Business and Economic Literature; Personal Investment, Insurance, Other Financial Services; Prestigious Club Memberships; Cultural, Social, Athletic Events

SAMPLE REQUIRED