



Australian E-mail Business List

This database consists of professionals in all management levels in a wide range of different industries in Australia.

Sourced from active membership directories of different industry associations and trade show organizers.

SEGMENTS

30,706	Email List	\$190/M

GEOGRAPHY

Australia

MINIMUM ORDER

Quantity: 3,000

METHOD OF ADDRESSING

Email Delivery: \$50
Floppy disc: \$15.00/F each
CD-ROM: \$50.00/F each
Labels: \$15.00 / M
Courier charges: at cost, Key Coding available

RESTRICTIONS

All processing must be conducted by a service bureau.

SELECTS

Geography / Postal Code, Job Function / Title, SIC, Monthly Income*, Gender

>AUD 9,000
AUD 4,500 – 9000
<AUD 4,500

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Industry

agriculture / forestry / fishing	2,186
mining	993
construction	696
food and beverage / tobacco	1,162
textile and apparel	798
wood	904
paper / printing and publishing	624
chemicals / pharmaceuticals / allied products	954
petroleum	923
rubber / plastic / leather	240
stone / clay / glass / concrete	566
primary metal / fabricated metal	361
machinery / transport equipment	576
electrical, electronic, nuclear equipment	1,275
precision instruments	1,233
other products	89
transportation / communication	36
utilities	80
wholesale trade	3,969
retail trade	4,711
finance / insurance / real estate	1,218
hotels and other lodging services	1,054
business services	1,274
health services	2,546
other services	1,852
public administration	34
other	352

Job title

Chairman / President / MD / CEO	9,045
COO / CFO / CIO / Director / VP	8,554
GM / senior-level manager	6,324
Middle- / junior-level manager	128
Professional	4,532
Other	2,123

Gender

Male	16,327
Female	11,254
No information	3,125