



Beauty and Grooming Products Mail Order *Buyers*

This database consists of individuals of both sexes who regularly purchase beauty and body care products. Merchandise included form a comprehensive list: facial cosmetics, hair grooming and coloring products, perfumes and colognes, weight-loss pills and mixes, colored contact lenses, etc.

Sourced from international mail order databases.

SEGMENTS

551,848	Mailing List	\$190/M
507,700	Telemarketing List	\$190/M
248,331	Fax List	\$190/M
137,962	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Fashion and Other Personal Accessories - Health and Longevity Products and Services - Lotteries and Sweepstakes - New Age Literature

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED