



Bingo Session Attendees

This database consists of bingo enthusiasts who attend charity bingo events and/or private bingo halls. This group is acknowledged to have interests in other forms of light gambling (lotteries), luxury and trifling personal products and accessories, travel and pension plans, among other interests.

Sourced from lists of regular attendees to private and/or charity bingo halls and events.

SEGMENTS

121,976	Mailing List	\$190/M
112,218	Telemarketing List	\$190/M
54,889	Fax List	\$190/M
30,494	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Cultural, Social, Athletic Events - Lotteries and Sweepstakes

SAMPLE REQUIRED