



Business Class Frequent *Travelers*

This database consists of entrepreneurs who travel often for related business, purchasing international round-trip tickets in executive class.

Sourced from corporate client databases of travel agencies and airline ticketing offices worldwide.

SEGMENTS

2,515,840	Mailing List	\$190/M
2,314,573	Telemarketing List	\$190/M
1,132,128	Fax List	\$190/M
628,960	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Conferences, Seminars, Workshop - Cultural,
Social, Athletic Events - Fashion and Other Personal
Accessories - Works of Art - Charity

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Preferred Destination

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED