



Business Degree Holders From Well-Known Schools

This database consists of former students of internationally recognized commerce schools, most of whom occupy positions of importance in business.

Sourced from Alma Mater records from internationally recognized colleges and universities.

SEGMENTS

509,745	Mailing List	\$190/M
468,965	Telemarketing List	\$190/M
229,385	Fax List	\$190/M
127,436	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Cultural, Social, Athletic Events -
Conferences, Seminars, Workshop

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency
Main Field of Study

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED