



Canada – Gold Card Bearers

This database consists of affluent Canadian individuals who flex their enviable credit, making prime purchases using their gold cards.

Sourced from payment processing companies.

SEGMENTS

12,887	Mailing List	\$125/M

SELECTS

Monthly income; Gender; Address:
Private/Business; Recency: 0–9 months
/ 10-18 months

All Selects: *FREE of charge*

GEOGRAPHY

Canada

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Travel; Business and Economic Literature; Personal Investment, Insurance, Other Financial Services; Prestigious Club Memberships; Cultural, Social, Athletic Events; Fashion and Other Personal Accessories; Lotteries and Sweepstakes; Charity

SAMPLE REQUIRED