



## Canada – Senior Management

*This database consists of* the very cream of Canada's corporate culture, with such titles as: Chairman, CEO, Executive Director, General Manager, etc. Mailers can access the top rung of senior management throughout Canada .

*Sourced from* active membership directories of different business associations and seminar organizers.

### SEGMENTS

44,907	Mailing List	\$125/M
38,882	Telemarketing List	\$125/M
10,103	Email List	\$125/M

### GEOGRAPHY

Canada

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

B2B; Travel; Business and Economic Literature; Personal Investment, Insurance, Other Financial Services; Prestigious Club Memberships; Cultural, Social, Athletic Events

### SELECTS

Geography, Gender, SIC, Language, Monthly Income, Address: Business/Private, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED