



Caribbean Business Masterfile

This database consists of business addresses throughout the entire Caribbean.

Sourced from direct response mailings, conference registrations and active membership directories.

SEGMENTS

40,654	Mailing List	\$190/M
32,487	Telemarketing List	\$190/M
8,756	Email List	\$190/M

GEOGRAPHY

Caribbean

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



COUNTRY

ANTIGUA & BARBUDA
 BAHAMAS
 BARBADOS
 CUBA
 DOMINICA
 DOMINICAN REPUBLIC
 GRENADA
 HAITI
 JAMAICA
 SAINT KITS & NEVIS
 SAINT LUCIA
 SAINT VINCENT &
 THE GRENADINES
 TRINIDAD & TOBAGO
Sub total

COUNTS
 Name + Postal address
 Business
 886
 1,145
 906
 4,432
 864
 6,743
 952
 5,476
 6,832
 453
 804
 365
 1,874
31,732

TERRITORIES / DEPENDENCIES

Anguilla
 Aruba
 Bermuda
 British Virgin Islands
 Cayman Islands
 Guadeloupe
 Martinique
 Montserrat
 Netherlands Antilles
 Puerto Rico
 Turks & Caicos Islands
 US Virgin Islands
 Sub total

COUNTS
 Name + Postal address
 Business
 995
 406
 332
 140
 390
 220
 187
 112
 240
 5,187
 102
 611
 8,922

Total - CARIBBEAN

40,654



Industry		Mailing address	Tele Marketing	Email
agriculture / forestry / fishing		3,997	3,218	388
mining		208	117	122
construction		651	432	328
food and beverage / tobacco		3,218	2,907	387
textile and apparel		795	665	111
wood		873	453	234
paper / printing and publishing		332	206	308
chemicals / pharmaceuticals / allied products		904	684	317
petroleum		218	210	105
rubber / plastic / leather		753	684	276
stone / clay / glass / concrete		683	623	214
primary metal / fabricated metal		498	444	297
machinery / transport equipment		335	287	286
electrical, electronic, nuclear equipment		674	685	775
precision instruments		123	78	198
other products		108	65	76
transportation / communication		197	180	89
utilities		113	107	14
wholesale trade		3,427	2,956	522
retail trade		8,953	6,354	996
finance / insurance / real estate		2,356	2,167	438
hotels and other lodging services		3,929	3,024	853
business services		3,887	3,106	496
health services		1,056	984	213
other services		1,057	776	241
public administration		348	218	88
other		961	857	384
Job title				
Chairman / President / MD / CEO		10,445	8,964	3,498
COO / CFO / CIO / Director / VP		8,132	7,753	1,170
GM / senior-level manager		6,843	5,428	1,107
middle- / junior-level manager		3,328	2,864	1,286
professional		8,953	5,732	1,032
other		2,953	1,746	663