



Casino Goers

This database consists of individuals who travel regularly to famous casino towns like Las Vegas, Monte Carlo and Macau for recreational or professional gambling. Information on gaming preferences is available herein.

Sourced from client lists from travel agencies that provide bookings (travel and accommodation costs inclusive.)

SEGMENTS

574,743	Mailing List	\$190/M
528,763	Telemarketing List	\$190/M
258,634	Fax List	\$190/M
143,686	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel - Cultural, Social, Athletic Events - Prestigious
Club Memberships - Lotteries and Sweepstakes -
Charity

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED