



Central America E-mail Business List

This database consists of professionals in all management levels in a wide range of different industries in 7 different countries throughout Central America.

Sourced from active membership directories of different industry associations and trade show organizers.

SEGMENTS

23,176	Email List	\$190/M

SELECTS

Geography / Postal Code, Job Function / Title, SIC, Gender

All Selects: *FREE of charge*

GEOGRAPHY

Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery: \$50
Floppy disc: \$15.00/F each
CD-ROM: \$50.00/F each
Labels: \$15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

RESTRICTIONS

All processing must be conducted by a service bureau.

SAMPLE REQUIRED



Industry

agriculture / forestry / fishing	674
mining	198
construction	445
food and beverage / tobacco	564
textile and apparel	531
wood	398
paper / printing and publishing	872
chemicals / pharmaceuticals / allied products	884
petroleum	742
rubber / plastic / leather	486
stone / clay / glass / concrete	751
primary metal / fabricated metal	573
machinery / transport equipment	763
electrical, electronic, nuclear equipment	1,864
precision instruments	500
other products	184
transportation / communication	132
utilities	55
wholesale trade	3,428
retail trade	2,664
finance / insurance / real estate	906
hotels and other lodging services	953
business services	2,175
health services	723
other services	463
public administration	895
other	353

Job title

Chairman / President / MD / CEO	6,763
COO / CFO / CIO / Director / VP	4,564
GM / senior-level manager	4,275
Middle- / junior-level manager	3,956
Professional	2,674
Other	944

Gender

Male	15,563
Female	6,022
No information	1,591