



Central America – Book Buyers: Gardening

This database consists of individuals with a 'green thumb' who not only love gardening, but are prompted to acquire and collect, often via direct marketing promotions, costly books and other accessories for their garden.

Sourced from bookstores and mail order houses.

SEGMENTS

7,863	Mailing List	\$190/M
4,430	Telemarketing List	\$190/M

SELECTS

Geography, Gender, Recency, Address:
Business/Private

All Selects: *FREE of charge*

GEOGRAPHY

Belize; Costa Rica; El Salvador; Guatemala;
Honduras; Nicaragua; Panama

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 3,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Periodicals; Travel; Exhibits; Health and Longevity
Products and Services

SAMPLE REQUIRED