



Central America – Business Travelers

This database consists of businessmen and women who conduct their commercial affairs by traveling extensively and frequently to meet with colleagues and clients. Typically, these individuals are influential and well-connected in business and government circles at home and abroad. They enjoy top appointments in travel and accommodation, patronizing opulent hotels and restaurants.

Sourced from travel agencies' databases.

SEGMENTS

75,293	Mailing List	\$190/M
69,494	Telemarketing List	\$190/M
17,750	Email List	\$190/M

GEOGRAPHY

Belize; Costa Rica; El Salvador; Guatemala;
Honduras; Nicaragua; Panama

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel; Business and Economic Literature; Personal
Investment, Insurance, Other Financial Services;
Prestigious Club Memberships

SELECTS

Geography, Gender, Age, Income,
Address: Business/Private, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED