



Collectible Enthusiasts and Heavy Spenders

This database consists of serious collectors of articles such as stamps, gems, and rare antiquities. Avid in the pursuit to ever enhance their collections, these individuals subscribe to collector's catalogues and magazines to keep abreast of relevant news, and often spend significant sums of money in travel and acquisition.

Sourced from databases provided by publishers of various collectors' catalogues and magazines, and membership lists of collectors' societies

SEGMENTS

592,253	Mailing List	\$190/M
544,872	Telemarketing List	\$190/M
266,514	Fax List	\$190/M
148,063	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency
Collectible item (coins, badges)
All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

US\$ 500 – \$ 4,000

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Fashion and Other Personal Accessories - Household Accessories - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes - New Age Literature – Charity

SAMPLE REQUIRED