



Confucian Teaching Readers

This database consists of individuals, some pious followers and others not, who are keen readers of literature conveying the teachings of Confucianism, and who have purchased many such works. Beyond the traditional geopolitical borders of Confucian practice, these individuals live in North America, Europe, and further afield.

Sourced from mailing lists of specialty book stores, book clubs, and mail order companies' databases.

SEGMENTS

364,106	Mailing List	\$190/M
334,978	Telemarketing List	\$190/M
163,848	Fax List	\$190/M
91,027	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Health and Longevity Products and Services -
Lotteries and Sweepstakes - New Age Literature

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Ethnicity

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED