



## Crystal Healing Power *Believers*

*This database consists of* patrons who frequent specialty shops selling a variety of crystals, prized among believers for their power to heal, and related literature.

*Sourced from* mailing lists of specialty shops.

### SEGMENTS

161,956	Mailing List	\$190/M
149,000	Telemarketing List	\$190/M
72,880	Fax List	\$190/M
40,489	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Household Accessories - Works of Art - Health and Longevity Products and Services - Lotteries and Sweepstakes - New Age Literature

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED