



Culinary Enthusiasts

This database consists of individuals who share a love for cooking, including those with a recreational interest in food preparation as well as those persons gainfully employed in fields related to cooking (chefs, restaurateurs, specialty foods vendors, critics and food writers); all have purchased cook books, most have paid for cooking instruction either privately or in class settings, and many are members of culinary organizations.

Sourced from a variety of databases, including mailing lists and membership lists of organizations.

SEGMENTS

523,506	Mailing List	\$190/M
481,626	Telemarketing List	\$190/M
235,578	Fax List	\$190/M
130,877	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel - Cultural, Social, Athletic Events - Frequent
Flyer Programs, Book Club Memberships

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency
Favorite Cuisine

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED