



Destination Canada Travelers

This database consists of individuals who frequently travel to Canada, whether for business or pleasure. A testament to their wealth is the frequency of their visits and the caliber of their travel and accommodations, all high-end.

Sourced from travel agencies' databases.

SEGMENTS

209,991	Mailing List	\$190/M
125,995	Telemarketing List	\$190/M
31,499	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel; Business and Economic Literature; Personal Investment; Insurance; Other Financial Services; Prestigious Club Memberships

SELECTS

Geography, Gender, Language, Age, Income, Address: Business/Private, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



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Counts: Mailing List

Australia	9,996
Austria	4,716
Belgium	5,358
China	18,995
Denmark	10,512
Finland	6,783
France	13,719
Germany	12,427
Greece	4,205
Hong Kong	2,761
India	3,063
Indonesia	1,793
Ireland	6,517
Italy	10,962
Japan	3,832
Korea South	2,800
Malaysia	2,966
Netherlands	8,881
New Zealand	5,248
Norway	7,919
Philippines	2,532
Portugal	3,340
Saudi Arabia	5,095
Singapore	3,218
Spain	7,783
Sweden	7,689
Switzerland	11,243
Taiwan	2,750
Thailand	4,060
UK	5,547
USA	13,281