



## Dream Interpretation Book *Buyers*

*This database consists of* individuals who purchase books on the means and methods of dream interpretation. Motivating them is a fascination for harnessing the powers of the psyche for the ultimate goal of happiness and personal empowerment.

*Sourced from* specialty bookstores' mailing lists.

### SEGMENTS

157,475	Mailing List	\$190/M
144,877	Telemarketing List	\$190/M
70,864	Fax List	\$190/M
39,369	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Health and Longevity Products and Services -  
Lotteries and Sweepstakes - New Age Literature

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency, Main Subject of Interest

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED