



Elitist Cultural Performance *Lovers*

This database consists of individuals who are willing to spend significant sums of money to attend what is generally considered the most exclusive engagements of music, opera, theatre, dance, etc.; too, these are social venues where hobnobbing before, during and after shows are an added attraction.

Sourced from mailing lists of local and international theatre groups and cultural events organizers.

SEGMENTS

384,316	Mailing List	\$190/M
353,571	Telemarketing List	\$190/M
172,942	Fax List	\$190/M
96,079	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Cultural, Social, Athletic Events - Fashion and Other Personal Accessories - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Favorite Entertainment

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED