



Emerging Market Prospect *Optimists*

This database consists of successful entrepreneurs worldwide who are drawn to emerging markets, where they invest capital, transfer technology, expand market share and operations. Included herein are private investors who have committed considerable interest in such companies.

Sourced from databases of potential investors or joint venture-seekers from chambers of commerce, and active client lists of brokers of financial institutions.

SEGMENTS

349,533	Mailing List	\$190/M
321,570	Telemarketing List	\$190/M
157,290	Fax List	\$190/M
87,383	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Market of Interest (by Geography)

All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Information Technology Products and Services -
Conferences, Seminars, Workshop - Cultural, Social,
Athletic Events

SAMPLE REQUIRED