



## Engineering Books *Buyers*

*This database consists of* purchasers of engineering manuals and reference materials, advertised in fax, email, and print promotions in technical periodicals.

*Sourced from* international mail order databases.

### SEGMENTS

765,908	Mailing List	\$190/M
704,635	Telemarketing List	\$190/M
344,658	Fax List	\$190/M
191,477	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Information Technology Products and Services

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Favorite Subject

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED