



English-Literate Local Business Executives, Entrepreneurs and Professionals

This database consists of business executives who have some degree of English proficiency in countries where English is a foreign language. (They hold various positions, including, senior executives at multinational firms, executives of their companies' international divisions, liaison officers who mediate between their companies and foreign parties, entrepreneurs who work as consultants to expatriates in business matters, venture capital seekers looking for international investors, executives representing their companies at international trade fairs.)

Sourced from Telemarketing, Direct Mail, Business Associations

SEGMENTS

162,784	Mailing List	\$190/M
149,761	Telemarketing List	\$190/M
73,253	Fax List	\$190/M
40,696	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Travel

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, DM (English) Promotion Responders

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED