



Eurail Travel *Lovers*

This database consists of enthusiasts of European train travel who have purchased Eurail train passes from their travel agents, which are sufficiently varied to allow for itinerary, comfort and cost considerations.

Sourced from travel agencies' databases.

SEGMENTS

246,864	Mailing List	\$190/M
227,115	Telemarketing List	\$190/M
111,089	Fax List	\$190/M
61,716	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

US\$ 190 - \$ 900

SAMPLE REQUIRED