



European Ski Holiday Package *Buyers*

This database consists of individuals from all parts of the world who frequent exclusive ski resorts in Europe, purchasing vacation packages (travel and accommodation inclusive.)

Sourced from travel agencies' databases.

SEGMENTS

237,619	Mailing List	\$190/M
218,609	Telemarketing List	\$190/M
106,928	Fax List	\$190/M
59,405	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Favorite Holiday Destination in Europe

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED