



## Expatriate Business Executives and Professionals

*This database consists of* professionals and entrepreneurs who live and work abroad, often assuming high posts, and enjoying pay and benefits far superior to local colleagues employed at those firms. Most of them have foreign bank accounts which enables them to make fund transfers beyond the control of banking regulations in the countries where they reside.

*Sourced from* databases of international investment brokerage firms.

### SEGMENTS

221,566	Mailing List	\$190/M
203,841	Telemarketing List	\$190/M
99,705	Fax List	\$190/M
55,392	Email List	\$190/M

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency, Ethnicity

All Selects: *FREE of charge*

### GEOGRAPHY

Worldwide

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Business and Economic Literature - Personal  
Investment, Insurance, Other Financial Services -  
Travel - Information Technology Products and  
Services - Conferences, Seminars, Workshop -  
Cultural, Social, Athletic Events - Prestigious Club  
Memberships

### SAMPLE REQUIRED