



Expensive Hobby *Indulgers*

This database consists of wealthy individuals who enjoy recreational pursuits which are costly by most people's standards. They may play polo, fly private planes, sail luxury yachts, or be avid collectors of rare articles.

Sourced from membership databases of private clubs, associations and societies.

SEGMENTS

445,335	Mailing List	\$190/M
409,708	Telemarketing List	\$190/M
200,401	Fax List	\$190/M
111,334	Email List	\$190/M

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

GEOGRAPHY

Worldwide

UPDATE FREQUENCY

Every 3 months

MINIMUM ORDER

Quantity: 5,000

DELIVERY

48 hours

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Fashion and Other Personal Accessories - Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes - Charity

SAMPLE REQUIRED