



## Expensive Holiday Goers

*This database consists of* wealthy individuals who request the finest appointments in travel and accommodations, spending top dollars for grand holidays, including luxury cruises and tours to many ports of call.

*Sourced from* mailing lists of travel agencies specializing in exclusive vacation packages.

### SEGMENTS

413,336	Mailing List	\$190/M
380,269	Telemarketing List	\$190/M
186,001	Fax List	\$190/M
103,334	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services - Travel - Cultural, Social, Athletic Events - Fashion and Other Personal Accessories Works of Art - Prestigious Club Memberships - Lotteries and Sweepstakes - Charity

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

US\$ 5,000 ++

### SAMPLE REQUIRED