



## Feng Shui *Believers*

*This database consists of* professionals and entrepreneurs, both in Asia and beyond, who have earnestly sought to incorporate the principles of Feng Shui as a means to draw good energy into the work place. They have consulted Feng Shui literature and practitioners to advise them on structural and interior design, and the type and orientation of furniture and fittings.

*Sourced from* mailing lists of specially book shops and international publishers and book distributors.

### SEGMENTS

645,135	Mailing List	\$190/M
593,524	Telemarketing List	\$190/M
290,311	Fax List	\$190/M
161,284	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Household Accessories - Works of Art - Health and Longevity Products and Services - Lotteries and Sweepstakes - New Age Literature

### SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language  
Address: private / business, Recency

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED