



Financial Astrology *Believers*

This database consists of individuals who make financial and investment decisions based in part on the position of the stars and planets, thus aiding them to forecast their fortunes and that of the financial markets

Sourced from mailing lists of select bookstores.

SEGMENTS

153,678	Mailing List	\$190/M
141,383	Telemarketing List	\$190/M
69,155	Fax List	\$190/M
38,419	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Lotteries and Sweepstakes - New Age Literature - Charity

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED