



Financial Indices Close *Watchers*

This database consists of readers of financial periodicals who follow market trends (interest and inflation rates, stock prices, etc.) by closely observing indices.

Sourced from subscriber surveys of international financial periodicals.

SEGMENTS

777,176	Mailing List	\$190/M
715,002	Telemarketing List	\$190/M
349,729	Fax List	\$190/M
194,294	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

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Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Information Technology Products and Services -
Conferences, Seminars, Workshop

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Motive for Monitoring Indices

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED