



Foreign Exchange Trading Simulation Software *Buyers*

This database consists of private investors and entrepreneurs who seek to hone their skills at currency trading, and have purchased such simulation software.

Sourced from client databases of software suppliers.

SEGMENTS

109,420	Mailing List	\$190/M
100,666	Telemarketing List	\$190/M
49,239	Fax List	\$190/M
27,355	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Information Technology Products and Services -
Conferences, Seminars, Workshop

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency
Motive for Purchase

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED