



Foreign-Owned Bank Branch *Depositors*

This database consists of depositors, responding to regional-financial volatility, who have moved their savings from smaller domestic banks (more vulnerable to insolvency) to large foreign-owned international banks with branch operations in their locality.

Sourced from financial institutions brokers' mailing lists.

SEGMENTS

232,398	Mailing List	\$190/M
213,806	Telemarketing List	\$190/M
104,579	Fax List	\$190/M
58,099	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Charity

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED