



Fortune Teller-Believing Business Executives

This database consists of entrepreneurs who supplement conventional means of making business decisions by information they receive from consultations with psychics.

Sourced from surveys prepared and collected by book vendors.

SEGMENTS

82,486	Mailing List	\$190/M
75,887	Telemarketing List	\$190/M
37,119	Fax List	\$190/M
20,622	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Lotteries and Sweepstakes

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language
Address: private / business, Recency, Importance of Prediction

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED