



France – Business Decision Makers

These databases consist of French business people in different positions in various industries.

Sourced from – see individual data cards-

SEGMENTS

294,266	Mailing List	\$190/M
264,839	Telemarketing List	\$190/M
102,993	Fax List	\$190/M
58,853	Email List	\$190/M

GEOGRAPHY

France

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature;
Personal Investment; Insurance; Other Financial
Services; Travel; Conferences, Seminars, Workshops;
Prestigious Club Memberships; Cultural, Athletic
Events; IT Products and Services

SELECTS

Job Function / Title, SIC,
Monthly Income, Gender
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Business Decision-Makers

92,314	Local Business Executives
9,804	Expatriate Business Executives and Professionals
40,521	Successful Entrepreneurs
19,084	Economic Forecast and Report Buyers
23,155	Emerging Market Prospect Optimists
5,649	Marketing Services Who's Who
16,523	Marketing and Sales Book Buyers
15,785	Financial Management Book Buyers
13,276	Human Resources Management Book Buyers
12,175	Major Companies' Annual Report Requestors
28,863	Business Degree Holders from Well-Known Schools
5,900	Business Strategy Software Simulation Buyers
11217	English-Literate Local Business Executives, Entrepreneurs

[Please contact us for detailed information on above-mentioned selections.](#)