



France – Financial Security Schemers

This database consists of affluent French residents with above average annual income, who are looking for investment possibilities. They invest money in the stock markets, attend seminars on investment strategies and most of these individuals have comprehensive knowledge about financial markets.

Sourced from different client databases of companies these people are in contact with.

SEGMENTS

172,742	Mailing List	\$190/M
155,468	Telemarketing List	\$190/M
60,460	Fax List	\$190/M
34,548	Email List	\$190/M

GEOGRAPHY

France

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services, Business and Economic Literature, Works of Art

SELECTS

Gender, ZIP Code, Recency
Nationality: French/Foreigner
Address: Business/Private
Monthly Income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Financial Security Schemers

24,328	Investors
11,218	Contrarian Investors
6,024	Overseas Real Estate Property Buyers
6,795	Bargain Property Hunters
5,444	Offshore Bank Depositors
5,730	Multiple Currency Depositors
5,003	Foreign-Owned Bank Branch Depositors
15,427	Personal Finance Book Buyers
13,266	Personal Investment Portfolio Strategy Seminar Attendees
21,328	Financial Indices Close Watchers
16,534	Mutual Funds Close Performance Watchers
16,539	Free Financial Advisory Newsletter Recipients
3,265	Personal Tax Haven Seekers
8,111	Stock Market Money-Making Enthusiasts
2,132	Stock Market Simulation Software Buyers
5,702	Foreign Exchange Trading Simulation Software Buyers
5,896	High Personal Income Tax Payers