



France - Luxury Lovers

This database consists of affluent French residents with above average annual income, who can easily afford expensive automobiles, holiday trips, extravagant hobbies and lots of luxury merchandise.

Sourced from a variety of club membership directories, client databases of elegant shops, mail order houses and several other sources.

SEGMENTS

228,759	Mailing List	\$190/M
205,883	Telemarketing List	\$190/M
80,066	Fax List	\$190/M
45,752	Email List	\$190/M

GEOGRAPHY

France

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services, Cultural, Social, Athletic Events, Fashion and Other Personal Accessories, Prestigious Club Memberships, Lotteries and Sweepstakes, Charity

SELECTS

Gender, ZIP Code, Recency
Nationality: French/Foreigner
Address: Business/Private
Monthly income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Luxury Lovers

21,328	Expensive Hobby Indulgers
23,187	Gold Credit Card Holders
19,755	Antique Asian Furniture Collectors
14,325	Beauty and Grooming Mail Order Buyers
13,328	Collectible Enthusiasts and Heavy Spenders
9,044	Elegant Jewelry Buyers
6,852	Elitist Cultural Performance lovers
15,668	Fashionable Sports Outfit Buyers
8,775	International Fashion Catalog Shoppers
14,327	Luxury Car Owners
19,045	Novelty Gadget Buyers
2,156	Private Boat Owners and Other Sailing Enthusiasts
5,631	Up-Market Fitness Club Members
8,672	Western Art Collectors
18,553	Wine Connoisseurs
6,881	Wining and Dining Big Spenders
14,328	Golf Club Members
6,904	Jockey Club Members