



France – Ready Buyers

This database consists of affluent French who enjoy spending their money. The file includes big spenders in shopping malls, responders to direct marketing promotions and multiple credit card holders.

Sourced from different client databases incl. mail order houses.

SEGMENTS

148,595	Mailing List	\$190/M
133,736	Telemarketing List	\$190/M
52,008	Fax List	\$190/M
29,719	Email List	\$190/M

GEOGRAPHY

France

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Fashion and Other Personal Accessories

Information Technology Products and Services

Personal Investment, Insurance, Other Financial

Services, Lotteries and Sweepstakes

SELECTS

Gender, ZIP Code, Recency
Nationality: French/Foreigner
Address: Business/Private
Monthly income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Ready Buyers

8,931	Shopping Mall and Department Store Heavy Spenders
13,287	Television Shopping Program Buyers
6,453	Home Electronics Heavy Spenders
12,187	Culinary Enthusiasts
71,217	Multiple Credit Card Holders
36,520	Direct Marketing Promotion Responders

[Please contact us for detailed information on the above selects.](#)