



Germany – Business Decision Makers

These databases consist of German business people in different positions in various industries.

Sourced from – see individual data cards-

SEGMENTS

238,419	Mailing List	\$190/M
214,576	Telemarketing List	\$190/M
95,367	Fax List	\$190/M
71,525	Email List	\$190/M

GEOGRAPHY

Germany

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature;
Personal Investment; Insurance; Other Financial
Services; Travel; Conferences, Seminars, Workshops;
Prestigious Club Memberships; Cultural, Athletic
Events; IT Products and Services

SELECTS

Job Function / Title, SIC,
Monthly Income, Gender
Address: private / business, Recency

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Business Decision-Makers

100,674	Local Business Executives
14,387	Expatriate Business Executives and Professionals
45,332	Successful Entrepreneurs
24,317	Economic Forecast and Report Buyers
26,753	Emerging Market Prospect Optimists
6,643	Marketing Services Who's Who
19,054	Marketing and Sales Book Buyers
18,642	Financial Management Book Buyers
17,664	Human Resources Management Book Buyers
15,008	Major Companies' Annual Report Requestors
33,287	Business Degree Holders from Well-Known Schools
6,509	Business Strategy Software Simulation Buyers
12,328	English-Literate Local Business Executives, Entrepreneurs

[Please contact us for detailed information on above-mentioned selections.](#)