



## Germany – Esoteric Enthusiasts

*This database consists of* Germans who are looking to improve their lives. These individuals are trying to find real meaning for humanity, and are trying to attain happiness and success. They purchase literature and other materials on different religious beliefs and philosophies.

*Sourced from* different client databases.

### SEGMENTS

70,665	Mailing List	\$190/M
65,011	Telemarketing List	\$190/M
31,799	Fax List	\$190/M
17,666	Email List	\$190/M

### SELECTS

Gender, ZIP Code, Recency  
Address: Business/Private  
Monthly income

All Selects: *FREE of charge*

### GEOGRAPHY

Germany

### UPDATE FREQUENCY

Every 3 months

### MINIMUM ORDER

Quantity: 5,000

### DELIVERY

48 hours

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### RECOMMENDED USAGE

Health and Longevity Products and Services  
New Age Literature, Household Accessories  
Lotteries and Sweepstakes

### SAMPLE REQUIRED



## **Esoteric Enthusiasts**

<b>23,187</b>	<b>Ch'i Concept Believers</b>
<b>2,443</b>	<b>Chinese Horoscope Literature Buyers</b>
<b>8,953</b>	<b>Confucian Teaching Readers</b>
<b>7,843</b>	<b>Crystal Healing Power Believers</b>
<b>6,539</b>	<b>Dream Interpretation Book Buyers</b>
<b>40,563</b>	<b>Feng Shui Believers</b>
<b>14,358</b>	<b>Feng Shui Sculpture Collectors</b>
<b>7,755</b>	<b>Financial Astrology Believers</b>
<b>4,538</b>	<b>Fortune-Teller Believing Businessmen</b>
<b>7,042</b>	<b>Prophecy Book Buyers</b>
<b>7,753</b>	<b>Zen Concept Believers</b>
<b>6,059</b>	<b>Zodiac Book Buyers</b>