



Germany – Financial Security Schemers

This database consists of affluent German residents with above average annual income, who are looking for investment possibilities. They invest money in the stock markets, attend seminars on investment strategies and most of these individuals have comprehensive knowledge about financial markets.

Sourced from different client databases of companies these people are in contact with.

SEGMENTS

143,302	Mailing List	\$190/M
131,837	Telemarketing List	\$190/M
57,320	Fax List	\$190/M
37,258	Email List	\$190/M

GEOGRAPHY

Germany

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services, Business and Economic Literature, Works of Art

SELECTS

Gender, ZIP Code, Recency
Nationality: German/Foreigner
Address: Business/Private
Monthly Income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Financial Security Schemers

28,754	Investors
15,438	Contrarian Investors
6,746	Overseas Real Estate Property Buyers
7,243	Bargain Property Hunters
7,753	Offshore Bank Depositors
7,044	Multiple Currency Depositors
5,442	Foreign-Owned Bank Branch Depositors
18,954	Personal Finance Book Buyers
14,335	Personal Investment Portfolio Strategy Seminar Attendees
23,150	Financial Indies Close Watchers
20,608	Mutual Funds Close Performance Watchers
17,643	Free Financial Advisory Newsletter Recipients
4,673	Personal Tax Haven Seekers
10,564	Stock Market Money-Making Enthusiasts
4,432	Stock Market Simulation Software Buyers
5,894	Foreign Exchange Trading Simulation Software Buyers
6,044	High Personal Income Tax Payers