



Germany – Gamblers

These databases consist of German residents who frequent internationally well-known casinos, and are players who bet money on the outcome of sporting events.

Sourced from travel agencies and subscribers' databases of select sports' periodicals

SEGMENTS

25,528	Mailing List	\$190/M
21,485	Telemarketing List	\$190/M
8,934	Fax List	\$190/M
6,637	Email List	\$190/M

GEOGRAPHY

Germany

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Lotteries and Sweepstakes; New Age Literature;
Travel; Cultural, Social, Athletic Events;
Prestigious Club Memberships

SELECTS

Gender, ZIP Code, Recency
Nationality: German/Foreigner
Address: Business/Private
Monthly income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Gamblers

17,685	Casino Goers
7,843	Sports Events Gamblers