



## Germany – Healthy Living Aspirants

*This database consists of* Germans who are attempting to stay in shape. These individuals are looking into alternatives to western medicine and practicing a healthy lifestyle.

*Sourced from* different client databases incl. mail order houses.

### SEGMENTS

73,040	Mailing List	\$190/M
66,467	Telemarketing List	\$190/M
29,216	Fax List	\$190/M
18,260	Email List	\$190/M

### GEOGRAPHY

Germany

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Health and Longevity Products and Services  
Prestigious Club Memberships  
Fashion and Other Personal Accessories  
Lotteries and Sweepstakes

### SELECTS

Gender, ZIP Code, Recency  
Nationality: German/Foreigner  
Address: Business/Private  
Monthly income

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED



## **Healthy Living Aspirants**

<b>9,555</b>	<b>Aerobics Session Regular Attendees</b>
<b>25,487</b>	<b>Alternative Medicine Literature Buyers</b>
<b>13,786</b>	<b>Aromatherapy Products Buyers</b>
<b>18,954</b>	<b>Health and Fitness Magazine Subscribers</b>
<b>4,453</b>	<b>Herbal Medicine Buyers</b>
<b>10,675</b>	<b>Medical Literature Buyers</b>
<b>6,743</b>	<b>Natural Medicine Course Attendees</b>
<b>5,738</b>	<b>Stress Management Course Enrollers</b>
<b>8,953</b>	<b>Weight Loss Program Buyers</b>