



Germany - Luxury Lovers

This database consists of affluent German residents with above average annual income, who can easily afford expensive automobiles, holiday trips, extravagant hobbies and lots of luxury merchandise.

Sourced from a variety of club membership directories, client databases of elegant shops, mail order houses and several other sources.

SEGMENTS

184,319	Mailing List	\$190/M
165,887	Telemarketing List	\$190/M
73,727	Fax List	\$190/M
55,295	Email List	\$190/M

GEOGRAPHY

Germany

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*
Floppy disc 15.00/F each
CD-ROM 50.00/F each
Labels 15.00 / M
Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Personal Investment, Insurance, Other Financial Services, Cultural, Social, Athletic Events, Fashion and Other Personal Accessories, Prestigious Club Memberships, Lotteries and Sweepstakes, Charity

SELECTS

Gender, ZIP Code, Recency
Nationality: German/Foreigner
Address: Business/Private
Monthly income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%
Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Luxury Lovers

24,385	Expensive Hobby Indulgers
25,546	Gold Credit Card Holders
23,445	Antique Asian Furniture Collectors
15,675	Beauty and Grooming Mail Order Buyers
17,865	Collectible Enthusiasts and Heavy Spenders
14,328	Elegant Jewelry Buyers
7,854	Elitist Cultural Performance lovers
17,775	Fashionable Sports Outfit Buyers
13,274	International Fashion Catalog Shoppers
17,643	Luxury Car Owners
20,564	Novelty Gadget Buyers
3,377	Private Boat Owners and Other Sailing Enthusiasts
7,785	Up-Market Fitness Club Members
9,064	Western Art Collectors
20,564	Wine Connoisseurs
7,784	Wining and Dining Big Spenders
16,385	Golf Club Members