



Germany - Travellers

This database consists of German residents who travel either for business or pleasure. They stay in expensive beach resorts, five star hotels, and fly business class.

Sourced from a variety of different data sources.

SEGMENTS

180,441	Mailing List	\$190/M
162,396	Telemarketing List	\$190/M
72,176	Fax List	\$190/M
47,176	Email List	\$190/M

GEOGRAPHY

Germany

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Travel

Business and Economic Literature

Personal Investment, Insurance, Other Financial Services

Prestigious Club Memberships

SELECTS

Gender, ZIP Code, Recency
Nationality: German/Foreigner
Address: Business/Private
Monthly income

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED



Travelers

97,563	Business Class Frequent Travelers
45,376	Five-Star Hotel Frequent Guests
14,398	Hotel Privilege Card Holders
18,953	Expensive Holiday Goers
10,564	Travel Agents' Prime Targets
11,327	Tropical Beach Resort Goers
13,287	Holiday Shopping Spree Goers
5,642	Well-Traveled Yuppies
40,663	International Trade Fair Exhibitors