



## Gold Credit Card *Holders*

*This database consists of* individual holders of gold credit cards, prestigious indicators of wealth and credit-worthiness.

*Sourced from* periodical publishers' databases.

### SEGMENTS

607,508	Mailing List	\$190/M
558,907	Telemarketing List	\$190/M
273,378	Fax List	\$190/M
151,877	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Business and Economic Literature - Personal  
Investment, Insurance, Other Financial Services -  
Travel - Conferences, Seminars, Workshop - Cultural,  
Social, Athletic Events - Fashion and Other Personal  
Accessories- Household Accessories - Works of Art -  
Prestigious Club Memberships - Lotteries and  
Sweepstakes - Charity

### SELECTS

Geography, Job Function / Title, SIC,  
Monthly Income, Gender, Language  
Address: private / business, Recency  
Years of being a Gold Card Bearer

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%

Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED