



## Health and Fitness Magazine *Subscribers*

*This database consists of* current subscribers of periodicals under the broad banner of health and fitness, and which may include features or articles on preventative medicine, infant and juvenile health, diet programs, to name a few.

*Sourced from* periodicals' subscriber databases.

### SEGMENTS

592,855	Mailing List	\$190/M
545,427	Telemarketing List	\$190/M
266,785	Fax List	\$190/M
148,214	Email List	\$190/M

### GEOGRAPHY

Worldwide

### MINIMUM ORDER

Quantity: 5,000

### METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*  
Floppy disc 15.00/F each  
CD-ROM 50.00/F each  
Labels 15.00 / M  
Courier charges: at cost, Key Coding available

### RECOMMENDED USAGE

Health and Longevity Products and Services -  
Lotteries and Sweepstakes - New Age Literature

### SELECTS

Geography, Job Function / Title, SIC,  
Monthly Income, Gender, Language  
Address: private / business, Recency,  
Main Editorial Topic

All Selects: *FREE of charge*

### UPDATE FREQUENCY

Every 3 months

### DELIVERY

48 hours

### COMMISSION

Broker: 20%  
Agency: 15%

### UNIT OF SALE

n/a

### SAMPLE REQUIRED