



Herbal Medicine *Users*

This database consists of individuals who ingest or apply a range of specialty herbal products that impart various benefits to their body and mind, purchasing such products from herbalists and/or growing them in their own gardens.

Sourced from surveys voluntarily completed by patients of alternative medicine practitioners.

SEGMENTS

145,151	Mailing List	\$190/M
133,539	Telemarketing List	\$190/M
65,318	Fax List	\$190/M
36,288	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Health and Longevity Products and Services -
Lotteries and Sweepstakes - New Age Literature

SELECTS

Geography, Job Function / Title, SIC, Monthly Income, Gender, Language Address: private / business, Recency, Age

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED