



High Personal Income Tax Payers

This database consists of individuals of fabulous wealth whose taxable earnings are made publicly available (by law in countries included here) after annual tax returns are processed.

Sourced from government agencies' databases.

SEGMENTS

45,079	Mailing List	\$190/M
41,472	Telemarketing List	\$190/M
20,285	Fax List	\$190/M
11,270	Email List	\$190/M

GEOGRAPHY

Worldwide

MINIMUM ORDER

Quantity: 5,000

METHOD OF ADDRESSING

Email Delivery *FREE of charge to mail house*

Floppy disc 15.00/F each

CD-ROM 50.00/F each

Labels 15.00 / M

Courier charges: at cost, Key Coding available

RECOMMENDED USAGE

Business and Economic Literature - Personal
Investment, Insurance, Other Financial Services -
Travel - Fashion and Other Personal Accessories -
Household Accessories - Prestigious Club
Memberships - Lotteries and Sweepstakes - Charity

SELECTS

Geography, Job Function / Title, SIC,
Monthly Income, Gender, Language
Address: private / business, Recency,
Age

All Selects: *FREE of charge*

UPDATE FREQUENCY

Every 3 months

DELIVERY

48 hours

COMMISSION

Broker: 20%

Agency: 15%

UNIT OF SALE

n/a

SAMPLE REQUIRED